



MERVYN P. LORETO

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CAREER OBJECTIVE

To acquire a position in which I would be able to actualize my training and experience in Development Communication to have a challenging and engaging career at VSU.

EDUCATION

Tertiary

2000 to 2008

Bachelor of Science in Development Communication,
Major in Developmental Journalism
Visayas State University

Secondary

1996 to 2000

Visayas State College of Agriculture Laboratory High School

Primary

1990 to 1996

Franciscan College of the Immaculate Concepcion (FCIC) Elementary School

COMPETENCIES

- Design and implementation of media campaigns for a social product (i.e. solid waste management and other environmental issues)
- Advocacy work and community mobilization
- Formulation of information, education and communication materials
- Proficient in written and oral communication. (English, Filipino, Cebuano, Waray and Hiligaynon)
- Skilled in the research process (developing and pre-testing of a research tool, data gathering, processing and analysis)

- Computer literate: knows simple computer and internet trouble shooting and adept in Word processing and spreadsheets, Photo editing tools, Graphics software, Desktop publishing and Statistical Package for the Social Sciences
- Skilled in multi-media production (research, writing, lay-out and non-linear editing)

EXPERIENCE/ACCOMPLISHMENTS

- Conducted numerous individual interviews with extension workers for a baseline and post-test survey of an interactive multimedia CD.
- Served as a race director for the 2007 annual Trail Running Competition in the Visayas State University.
- Elite category champion of the 10th La Rota Adventure Race in Tacloban, Leyte.
- Worked as an enumerator of the National Household Assessment for Poverty Reduction for the Department of Social Welfare and Development Social Development Team IV-B in Puerto Princesa, Palawan on May 2009- June 2009.
- Worked as a Media Product Specialist for the Palawan Council for Sustainable Development on July 2009- August 2009.
- Did some field work on turtles for the Philippine Cockatoo Foundation (Katala Foundation) in Tagabinet, Puerto Princesa, Palawan on August 2009.

Unpublished Research Work

Effectiveness of a Rootcrops Multimedia Material as Perceived by Users Thesis Output submitted to Dr. Editha G. Cagasan, Department of Development Communication, Visayas State University, in partial fulfillment of the requirement under the BS Development Communication Program, April, 2008, 2nd Semester, SY 2007-2008 (2008 Top Ten Best Devcom Thesis Award).

***References available upon request**